Book Trailer Assignment: Coming soon to a classroom near you….

What is a book trailer? What is your task?

- A "trailer" is a brief video synopsis of a book or movie
- Trailers are designed to entice viewers to want to see/ read the entire work.
- Your job is to create a book trailer for the novel you read.

Assignment Description:

You will be responsible for creating a book trailer that includes:

- A leading question for the viewer to ponder (entice them to read the book!)
- Brief introduction to setting and main characters in the novel
- Brief synopsis of story, or exciting scenes (at least 6 plot points should be addressed)
- Use of images, sound, video
- Overall time of trailer should be between one and two minutes
- Overall effectiveness includes whether or not you can persuade the audience to read your book!

Preparation:

- The best way to start is by watching other book trailers
- Find book trailers on YouTube, or by visiting author's websites (not all books have trailers)
- As you watch the trailers keep note of which trailers stand out, and what makes them captivating.
- Would this trailer entice you to go out and buy the book or see the movie? Why?

Planning:

- Use the Book Trailer Storyboard Planner to plan your book trailer.
- To start –determine at least 6 scenes from your novel that best represent the essential elements of the plot.

Creating:

- Use WeVideo for Google Drive, or a video maker of your choice to create your video. It can be found in the Chrome Web Store. (Just Google Wevideo if you can’t find it- it is free.
- Other possible options include: iMovie, Windows Movie Maker, Prezi, Power Point